Panelists and Moderators

PANEL 1: Consumer Privacy Risks in an Evolving Marketplace

Moderator

Danny Weitzner
Director of the MIT Internet Policy Research Initiative

Daniel J. Weitzner is the Director of the MIT Internet Policy Research Initiative, Principal Research Scientist at CSAIL, and teaches Internet public policy in MIT's Electrical Engineering and Computer Science Department. His research includes development of accountable systems architectures to enable the Web to be more responsive to policy requirements, as well as technology policy studies of emerging Internet issues. From 2010-2012, Weitzner was the United States Deputy Chief Technology Officer for Internet Policy in the White House. He led initiatives on privacy, cybersecurity, Internet copyright, and trade policies promoting the free flow of information. He was responsible for the Obama Administration's Consumer Privacy Bill of Rights and the OECD Internet Policymaking Principles. Weitzner's computer science research has pioneered the development of Accountable Systems architecture to enable computational treatment of legal rules and automated compliance auditing. In 2006 he launched the Web Science Research Initiative with Tim Berners-Lee, Wendy Hall, Nigel Shadbolt and James Hendler, a cross-disciplinary research initiative promoting research on the technical and social impact of the Web. Weitzner has been a leader in the development of Internet public policy from its inception, making fundamental contributions to the successful fight for strong online free expression protection in the United States Supreme Court, and for laws that control government surveillance of email and web browsing data. Weitzner is a founder of the Center for Democracy and Technology, led the World Wide Web Consortium's public policy activities, and was Deputy Policy Director of the Electronic Frontier Foundation. He advises governments, civil society organizations, and companies around the world on a variety of Internet public policy questions. In 2013 he received the International Association of Privacy Professionals Leadership Award.

Panelists

Dipayan Ghosh
Privacy & Public Policy Advisor, Facebook

Dipayan Ghosh recently moved to Facebook, where he supports development of U.S. privacy and cyber policy in the company's Washington, D.C. offices. Before joining Facebook, he was a technology and economic policy advisor at the White House, where he focused on issues including Internet and cyber policy, consumer privacy and protection, spectrum innovation, and educational technology. Prior, he was a postdoctoral scholar at Berkeley's School of Information, and a fellow at the Center for Information Technology Policy at Princeton University. Dipayan received a PhD in electrical engineering and computer science at Cornell University and a bachelors in electrical and computer engineering at the University of Connecticut.

Ilaria Liccardi
Research Scientist with the Internet Policy Research Initiative at MIT CSAIL

Ilaria was previously a Marie Curie Fellow with the Decentralized Information Group at CSAIL (MIT) and with the Oxford e-Research Center (University of Oxford). At MIT. Ilaria works with Daniel Weitzner and Hal Abelson and at the University of Oxford, with Min Chen and David de Roure. Ilaria is interested in investigating privacy issues with todays' technologies and her research aims to help people understand and perceive current transparency mechanisms in order to highlight access to and sharing of their personal information and possible outcomes (both positive and negative) associated with it.

John Moore
CEO of Twine Health

John Moore is a physician and technologist passionate about empowering patients to take the lead in their care and making it delightful for clinicians to support them in reaching their goals.

Carol Rose
Executive Director, ACLU Massachusetts

In 2013, Carol launched the ACLU of MA "Technology for Liberty" project, which focuses on ensuring that law keeps pace with technology as well as promoting technology in the service of liberty.

She is a graduate of Stanford University, the London School of Economics, and Harvard Law School. Prior to law school, Carol was a reporter for *The New York Times,* the *Des Moines Register,* and *UPI,* based in the US and overseas (London, Northern Ireland, Japan, Pakistan, Israel/West Bank/Gaza, Sri Lanka, Bangladesh, Vietnam). She served as a law clerk to Federal District
Court Judge Patti Saris, and spent six years in private law practice at Hill & Barlow before taking the helm at the ACLU of Massachusetts in 2003.

Latanya Sweeney
Professor of Government and Technology in Residence at Harvard University

As Professor of Government and Technology in Residence at Harvard University, my mission is create and use technology to assess and solve societal, political and governance problems, and to teach others how to do the same. On focus area is the scientific study of technology's impact on humankind, and I am the Editor-in-Chief of Technology Science. Another focus area is data privacy, and I am the Director of the Data Privacy Lab at Harvard. There are other foci too. I was formerly the Chief Technology Officer, also called the Chief Technologist, at the U.S. Federal Trade Commission (FTC). It was a fantastic experience! I thank Chairwoman Ramirez for appointing me. One of my goals was to make it easier for others to work on innovative solutions at the intersection of technology, policy and business. Often, I thought of my past students, who primarily came from computer science or governance backgrounds, and who were highly motivated to change the world. I would like to see society harness their energy and get others thinking about innovative solutions to pressing problems. During my time there, I launched the summer research fellows program and blogged on Tech@FTC to facilitate explorations and ignite brainstorming on FTC-related topics.

Catherine Tucker
Sloan Distinguished Professor of Management, MIT

Catherine Tucker is the Sloan Distinguished Professor of Management Science and Professor of Marketing at MIT Sloan. She is also Chair of the MIT Sloan PhD Program. Her research interests lie in how technology allows firms to use digital data to improve their operations and marketing, and in the challenges this poses for regulations designed to promote innovation. She has particular expertise in online advertising, digital health, social media, and electronic privacy. Generally, most of her research lies in the interface between marketing, economics, and law.

She has received an NSF CAREER Award for her work on digital privacy, the Erin Anderson Award for Emerging Marketing Scholar and Mentor, the Paul E. Green Award for contributions to the practice of Marketing Research and a Garfield Award for her work on electronic medical records. Tucker is Co-Editor of Quantitative Marketing and Economics and a Research Associate at the National Bureau of Economic Research. She teaches MIT Sloan's course on Pricing and the EMBA course "Marketing Management for the Senior Executive." She has received the Jamieson Prize for Excellence in Teaching as well as being voted "Teacher of the Year" at MIT Sloan. She holds a PhD in economics from Stanford University, and a BA from the University of Oxford.

PANEL 2: The Role of States in Protecting Consumer Privacy
Moderator

Dalia Topelson Ritvo
Assistant Director and Clinical Instructor at Harvard Law School's Cyberlaw Clinic
Dalia Topelson Ritvo is the Assistant Director of Harvard Law School's Cyberlaw Clinic, based at Harvard's Berkman Center for Internet & Society. She is also a Lecturer on Law at HLS, where she co-teaches Counseling and Legal Strategies in the Digital Age. Dalia has concentrated her legal practice on privacy, consumer protection, intellectual property and media law, particularly in the areas of technology, media and digital content. Prior to joining Harvard Law School, Dalia worked as in-house counsel at Amazon.com. From 2004-2009, Dalia worked as an associate in the New York law offices of Weil, Gotshal & Manges LLP and DLA Piper LLP, focusing on intellectually property and technology issues. Dalia received her B.A., magna cum laude, from Emory University in 1999 and her JD and LLM in International Law from Duke University School of Law in 2004.

Panelists

John Doherty
Vice President of State Policy & Politics and General Counsel, TechNet

After more than 15 years in the legal and political field, John Doherty was named VP of State Policy and Politics and General Counsel for TechNet in October 2013. In that position, Doherty is responsible for guiding TechNet in achieving its goal of uniting CEOs and senior executives with leading policy makers in a bipartisan effort to sustain and advance America's global leadership in technology and innovation at the state level. Doherty arrived at TechNet following a three-year period as Vice President of State Government Affairs for UnitedHealth Group, a diversified Fortune 25 health and well-being company where he had multi-state, regional, and national responsibilities for local and state government relationships.

Sara Cable
Assistant Attorney General and Director of Data Privacy and Security, Consumer Protection Division of the Office of the Massachusetts Attorney General, Maura Healey

Sara Cable is an Assistant Attorney General and Director of Data Privacy and Security in the Consumer Protection Division of the Office of the Massachusetts Attorney General, Maura Healey. She investigates and prosecutes violations of the Massachusetts Consumer Protection Act and the Massachusetts data breach notification laws and data security regulations. She has reviewed thousands of data breach notices submitted under Massachusetts law, regularly reviews and investigates data security and data privacy incidents, works with businesses to improve their data security and breach reporting practices, and is a frequent presenter on Massachusetts data security/breach laws. She is also a Certified Information Privacy Professional (CIPP/US). Previously, Ms. Cable was a litigation associate at Bingham McCutchen LLP, where she litigated commercial disputes featuring unfair trade practice, antitrust, and intellectual property claims. Ms. Cable received a Bachelor of Arts *magna cum laude* from Harvard University and a Juris Doctorate *magna cum laude* from the University of California, Hastings College of the Law.

**Sarah Holland**
Senior Analyst, Google

Sarah Holland is a member of Google's public policy team, where she focuses on consumer privacy, data innovation and online safety. Prior to joining Google, she served as a senior policy advisor to U.S. Senator Mark Pryor on technology and communications, foreign policy, consumer protection and education issues. In that role, she drove several pieces of legislation, including the 21st Century Communications and Video Accessibility Act (CVAA) and reauthorization of the SAFE WEB Act. Sarah is a graduate of the University of Arkansas and Johns Hopkins University, and studied at the American University in Cairo, Egypt, as a Boren Scholar. She is Vice-Chair of the Family Online Safety Institute (FOSI) Board of Directors, a member of the iCanHelpline.org Advisory Committee, and a Community Club mentor.

Cameron F. Kerry
Senior Counsel, Sidley (Boston and Washington, D.C. offices)

Cameron is former General Counsel and Acting Secretary of the United States Department of Commerce, where he played a leadership role in consumer privacy issues and the flow of information and technology across international borders. Cam is a Visiting Scholar with the MIT Media Lab and is also the first Ann R. and Andrew H. Tisch Distinguished Visiting Fellow in Governance Studies and the Center for Technology Innovation at Brookings Institute. At Sidley, his broad practice operates at the intersection of law, technology, and public policy and is

informed by his years of government service and over three decades in private practice. Cam is the recent co-author of *Essentially Equivalent: A Comparison of the Legal Orders for Privacy and Data Protection in the European Union and United States* (Sidley Austin LLP 2016) and frequent contributor to Data Matters, Sidley's Cybersecurity, Privacy, Data Protection, Internet Law and Policy blog.
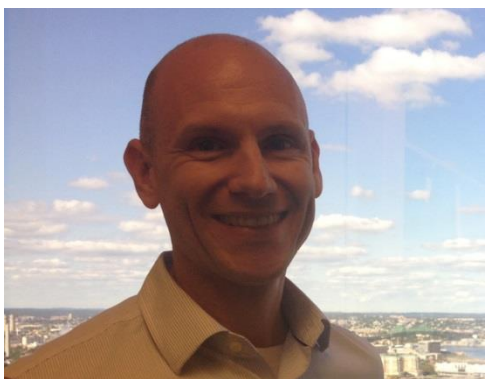
Quentin Palfrey
Former Senior Advisor for Jobs & Competitiveness, White House Office of Science & Technology Policy

From 2011 to 2013, Quentin served as Senior Advisor for Jobs & Competitiveness in the White House Office of Science & Technology Policy. While there, he was the lead White House policy staffer on a number of initiatives relating to technology and innovation policy, including issues relating to intellectual property, commercial data privacy, and Internet policy. Quentin came to the White House from the U.S. Department of Commerce, where he served as Deputy General Counsel for Strategic Initiatives and helped coordinate the Internet Policy Task Force. From 2007 to 2009, Quentin was the first Chief of the Health Care Division in the Office of the Massachusetts Attorney General. Quentin holds an A.B and a J.D. from Harvard and has worked as an attorney at the law firms WilmerHale and Cravath, Swaine & Moore. Quentin Palfrey is currently the Executive Director of J-PAL North America, based at MIT, which works to reduce poverty by ensuring that policy is informed by scientific evidence.

Persis S. Yu
Staff attorney, the National Consumer Law Center

Persis is a staff attorney at the National Consumer Law Center and works on the Fair Credit Reporting Act, student loans, and other consumer advocacy issues. She is a contributing author to NCLC's *Fair Credit Reporting* and *Student Loan Law*. She has also author several reports including: *Big Data: A Big Disappointment for Scoring Consumer Credit Risk* and *Broken Records: How Errors by Criminal Background Checking Companies Harm Workers and Businesses*. Prior to joining NCLC, Persis was a Hanna S. Cohn Equal Justice Fellow at Empire Justice Center in Rochester, New York. Her fellowship project focused on credit reporting issues facing low-income consumers, specifically in the areas of accuracy, housing and employment.